

LEAD Conference Call
Meeting Minutes
2/6/17
2pm Eastern

Attendees: Gregg Warnick, Steve Klosterman, Mike Erdmann, David Niño, Simon Pitts, David Bayless, Ron Bennett, Becky Komarek

1. Conference - June 25-28 – Gregg Warnick
 - 3 tech sessions, for now, will keep all of them based on paper submissions; 1 workshop, 1 panel, and jointly sponsored events
 - Papers
 - 1 week extension on paper due date
 - We have sufficient reviewers so far
 - 18 abstracts, not all will submit full papers
 - Will decide to drop one of the tech sessions if it gets too low
 - Reviewed papers due March 5
 - Tech sessions
 - Monday: 11:30-1, 1:30-3; Tuesday 8-9:30
 - Panel: Tues 3:15-4:45
 - Is challenge to get industry folks into the conference without paying fees and rationalize only 15 minutes of time
 - Will not buy additional wi-fi for panel
 - Business meeting: Tues 6:15-7:45
 - Social: Mon 6-8 pm
 - David Bayless arranged for venue – Barley’s Brewing across from convention center, \$150/hour for rental, can do cash bar, will get some food, room holds 100
 - Will get tiered quote for various price ranges for food
 - Priority is to spread the word and get attendance, build active membership
 - Make free ticketed event on ASEE and set capacity for 200, presuming 50% attrition
 - Workshop: Weds 1:30-5:30
 - Workshop has representatives from Rose Hulman, SanDiego, and James Madison doing a crisis management simulation
2. Finances – David Niño
 - Money for awards, banner, social
 - We get \$1 for each LEAD member from ASEE
 - We should have about \$480 from last year in account, ASEE sends out update in February, expect to have around \$1000 to work with
 - David N will work to get banner created
 - Awards

- Last year, \$250 (including shipping) for two plaques

3. Strategy – Steve

- Kyle Gipson not on the call – Strategic issue B – How to resource programs
- Mike E – Strategic issue D – Develop model that describes Eng Leadership needs across industries
 - Group met via a call a few weeks ago
 - Joel volunteered to draft rough concept of where we think we should go, agreed to step back and do a limited assessment with a handful of companies
 - Have 1-2 companies we work closely with to determine effectiveness of training programs; consider it in beta form, revise before full distribution
 - Suggested draft of letter to send out to handful of companies, begging for their support
 - Identify who they would hire from each college of engineering, tell them who actually participated in our leadership programs
 - Have companies share factors that identified the differences in program graduates versus non-program graduates as employees
 - Connect with Bruce from Southern Illinois University – they have done studies on how effective their graduates have been
- David – Strategic issue C – Effectively integrate within the curriculum, assessment
 - Been meeting regularly, decided on edited book option over creating an engineering leadership journal and putting together a website
 - Reached out to a press who could be a promising publisher for us, just to get on a preliminary basis, what does this take
 - Harvard recently put one out – Handbook for Teaching Leadership
 - Dina, Meghan, Mike – the last 3 meetings planning the panel session for ASEE
 - Steve did look for engineering leadership journals and some of them have fallen by the wayside, may be helpful for lessons learned
- Simon - Strategic issue A – how to assist university administrators to understand the significance
 - Working with Joel, talking about plan COMPLETE conference, March 1
 - Getting whole group together ahead of that in about 2 weeks
 - First, How do we positively influence deans and department chairs
 - Second, how do we define engineering leadership?
 - Simon spent some time with his advisory board members and making some progress
 - Plans to talk to benefactors – understand their reasoning, the potential of donations is appealing to deans, reaching out to Bernard Gordon and other supporters
 - Third element of influencing – ABET and what we're going to have to share because it's useful to you know that we have leadership included in ABET where we didn't have it previously
 - Something of a work product will be completed for LEAD by the conference
 - Useful to collect success stories from students and companies
 - The first task is sharing out work that is already been done and editing it down to tell a story that is impactful

- Simon has 1 version of list of all the members of the division – lots of titles such as dean and provost and people may be on the short list of people to include in the discussion

4. Other

- Becky will send out survey info – list of programs from survey administered